

# Company

## The Company

There is no greater pleasure or accolade for a guitar maker, than to further the art of manufacturing fine instruments.

We at Cole Clark Guitars, manufacture high quality electric guitars in both traditional and contemporary styles. We manufacture solid and acoustic electric lap steel guitars, and we manufacture fine acoustic and electric acoustic guitars.

Our staff members are well grounded in the art of guitar manufacture, most sharing a history at one of Australia's oldest makers. Times change however, and styles and manufacturing techniques move on. While we recognize and respect the design successes of the past, we believe that the future is in bringing better sounds to more players. To do this one must harness the new technologies and apply them in the pursuit of tone, and we've done just that, particularly in acoustic instruments.

The Cole Clark Fat Lady represents a major step forward in acoustic guitar design and manufacture.

The instrument and production design skills of Bradley Clark and Adam Cole are represented in our outstanding range of acoustic and acoustic/ electric instruments. We deliver instruments that are loud, vibrant, musical and Fat!!

Our Patented manufacturing method enables us to deliver exceptional sound quality at reasonable prices. We use solid timbers in all of our instruments, with a preference toward renewable plantation timbers. We still build with traditional timbers such as spruce, but we remain aware that many of the renewable timbers are tonally strong.

We have been manufacturing many of our electrics along the lines of traditionally recognized instruments, and hope soon to be able to bring advances in manufacturing technique to these as well.

All Cole Clark instruments are made in our Bayswater factory. Try a Cole Clark instrument. Shed any pre-conceptions and just listen.



The boys